

## THE EKSTEIN DESIGN BRAND

As a graphic designer, my job often involves taking an existing business and helping them **grow into something even stronger.**

With Ekstein Design, that's exactly what I strive to do, and I wanted my brand to show that.

The Ekstein Design logo begins with a lower-case "e." The "e" represents a wheel and axel. Think of that "e" as your business. The wheel and axel is one of the world's oldest and most significant inventions. Over time, we keep making it better and better, but we know we have a strong foundation to start with.

This is where the rest of the logo comes into play. I want to help you take your business, no matter how strong, and help it grow. So the vegetation that grows around the "e" in the Ekstein Design logo represents **growth.** What started out as a wheel and axel placed in a pasture is now full of new life.

At Ekstein Design, this theme of growth and live is only further continued in the tagline, "**Homegrown Productions from the Heartland.**" You can rest easy knowing that I run my business with the same moral standards I was raised with right here in the heartland. A design from Ekstein Design isn't just grown, it's *homegrown.*

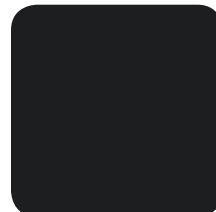
I'm in the business of helping *your* business. Wouldn't you love to grow?

If you like our brand story and want to learn more about how Ekstein Design can help **grow your business** and give you a brand you'll be proud to the world, contact us:

Ekstein Design  
**Janae Newman**  
402-890-7046  
janae@eksteindesign.com  
www.eksteindesign.com



CMYK: 48, 2, 10, 0  
RGB: 122, 203, 224  
WEB: 7acbe0



CMYK: 70, 60, 64, 73  
RGB: 36, 32, 33  
WEB: 242021



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